Hillcrest Master Plan Review: Part 2

Hillcrest CAC 11/16/2021







Today's topics:

- How we got here
- Master Plan direction/why selected
- Master Plan overview by chapter
- Initial CAC feedback





How we got here



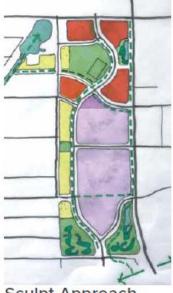
Light Touch Approach



Conservation Approach



Re-Shape Approach



Sculpt Approach





How we got here

HILLTOP



JOBS FOCUS

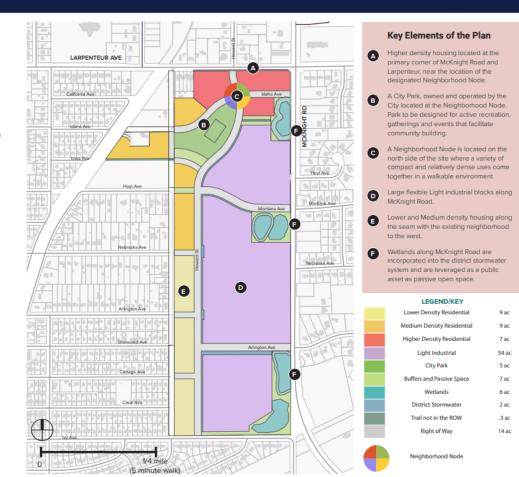






How we got here

- Jobs Focus selected as the base scenario
- Worked to improve it, including:
 - Increased connectivity
 - The node's design and access to it
 - Stormwater concepts
 - Howard Street design
 - Industrial parcel developability
 - Green space connections
 - Aspirational but also feasible
- Fleshed out plan details, including graphics and text



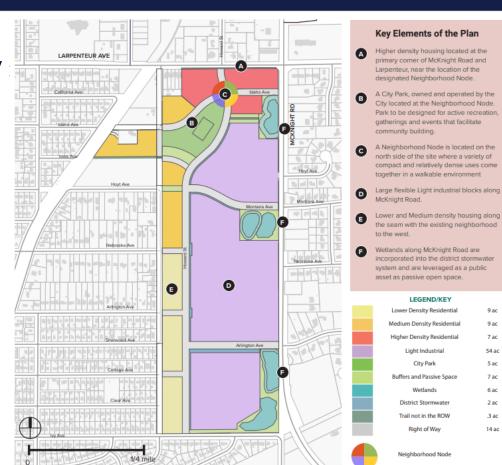


Master Plan direction/why

- Development goals achieved better
- More high-quality jobs

Top issues we heard: Racial equity, quality jobs for local people, carbon zero site, and quality affordable housing.







(Review draft Master Plan chapters:)

- Land Use, Art and Placemaking
- Transportation
- Parks and Open Spaces (including Stormwater)
- Sustainability
- Housing
- Zoning
- Phasing